ConnectYard
COMMUNICATE BETTER

Teaching and Learning

> When using learning-management systems like Blackboard, I constantly have to remind students to log in, to check the boards, and, especially, to talk to one another rather than just answer my questions.
>
> The Chronicle of Higher Education, May. 2013

ConnectYard offers a completely private and secure social engagement platform that allows both students and faculty to easily communicate with one another using toady's most popular social and mobile technologies. ConnectYard helps make course communications faster and more effective by delivering important and timely notifications to students on Facebook, Twitter, LinkedIn, text messaging and other places they are more likely to check than email.

ConnectYard is very easy to use and integrates with existing learning management systems as well as email systems. Users simply opt-in to the channels they prefer to receive messages on for either one-ton-one or one-to-many communications. Numerous institutions are utilizing our unique platform to fundamentally change the way they engage their students. Visit www.connectyard.com to learn more.

Contact us to learn more about the many ways ConnectYard Can benefit your Institution!

W: www.ConnectYard.com
E: info@ConnectYard.com
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Features and Benefits

Multimodal Notifications
- ConnectYard is an integrated, multimodal, social and mobile media communications platform. With ConnectYard, you will be able to reach your students on Facebook, Twitter, LinkedIn, personal email accounts, institutional email accounts, and text massaging. Our multimodal platform allows for you to reach the end users more quickly and effectively.

Integration within the LMS
- ConnectYard integrates with today's leading learning management systems including, Blackboard, Desire2Learn, eCollege, Moodle, and Sakai.

Beyond the Learning Management System
- Faculty can post and respond from outside the learning management system. They can simply create and respond to an email while students receive the message on their proffered channels.

Direct Messaging to Social Media
- Direct messages are far more effective than posting to social media pages where important messages can easily go unnoticed or become lost in the newsfeed.

2-Way Messaging
- ConnectYard provides dynamic 2-way messaging that allows for cross platform communication amongst its users. End users can receive and respond to messages from social and mobile media. All responses, regardless from where they originate, are recorded back into ConnectYard.

Robust Analytics
- ConnectYard offers a highly robust analytic feature. With our analytics feature you can run reports across the entire campus, including channel adoption, time to view messages, and much more.

Message Views
- The Views feature provides confirmation that your message has been received and allows for the faculty to check who viewed the message. The views feature also provides Administrators needed information, to see how long it took for the message to get viewed, when was the last time the message was viewed, as well as see who has not viewed the message.

@Mentions
- The mentions feature provides efficiency by allowing faculty and students to easily include other users into any conversation (TA's, Tutors, graduates, etc.).

Messaging with Attachments
- Attachments or links can be included with any ConnectYard post. Students and Faculty can now post attachments directly from their social and mobile media accounts.

Facebook and Twitter Pages
- Now you have the ability to post a message and not only will it go out to all of the channels, it can now go out to your institutional Facebook and Twitter pages.

User Controls
- The end user has the ability to fully control and personalize their notification options. There is no work required on the part of faculty to change options for end users.

Opt-in Notifications
- Notifications for all communication channels are opt-in and can be customized across all yards or on a yard-by-yard basis (Tutors, group work, assignments)

Auto-Enrollment
- ConnectYard allows you to quickly and easily bulk-enroll students and staff. You can achieve this by simply importing a CSV file containing user information can do this feature.