

Campus Security

With the uncertainty of today's tragedies and wide variety of technologies, the need to reach students and staff quickly and effectively is a necessity!

ConnectYard offers multi-modal alerts for delivering time-sensitive communications. Unlike other mass notifications systems, ConnectYard notifies users directly to their social media accounts, including Facebook, Twitter and LinkedIn, in addition to text message and email, so that you have the best chance of reaching students, staff, campus security, first responders, volunteers, visitors, parents and others with important and timely information.

The ConnectYard platform also supports two-way messaging which allows your users to respond with up-to-minutes updates on potentially dangerous situations before help arrived. With the uncertainty of super storms and other catastrophic events, being able to reach your constituents through a wide variety of technologies is a necessity.

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Features and Benefits

Multimodal Notifications

- ConnectYard is an integrated, multimodal, social and mobile media communications platform. With ConnectYard, you will be able to instantly reach your students and staff via Facebook, Twitter, LinkedIn, text message and personal as well as institutional email accounts.

Direct Messaging to Social Media

- ConnectYard provides a completely private and secure, social engagement platform that sends messages directly to your user's social media account. Direct messages are far more effective than posting to social media pages where important messages can easily go unnoticed or become lost in the newsfeed.

2-Way Messaging

- ConnectYard provides dynamic two-way messaging that allows for cross platform communication amongst its users. End users can receive and respond to messages from social media spaces such as Facebook and Twitter or via any text-capable mobile device.

Urgent Messaging

- Administrators have the ability to designate a message as urgent. This feature overrides all notification options and sends the message to all linked Social media accounts, mobile, and email accounts.

@Mentions

- In times of emergency, being able to act quickly is key. ConnectYard offers a mention feature that can instantly pull users into the conversation (First Responders, etc.)

Messaging with Attachments

- With ConnectYard's feature to post and respond with attachments, students can now post a picture directly from their cell phones about an event that the institutions may not be aware of.

Message Views

- This feature allows for Administrators to check who viewed the emergency message. The views feature also allows for the Administrators to see how long it takes for the message to be viewed, when the last time the message was viewed, as well as see who has not viewed the message.

Facebook and Twitter Pages

- ConnectYard automatically posts across all of your Facebook and Twitter pages, regardless of where the messages initiates (e.g. email, portal, etc.). This saves time, as you only need to send one message to reach all of your social media outlets.

User Controls

- The end user has the ability to fully control their notification options. There is no work required on the part of Administrators to change options for end users. Each user has the ability to manage options including, what channel they want to receive the messages on, the frequency of those messages, linking of new accounts and more.

Opt-in Notifications

- Notifications for all communication channels are opt-in and can be customized. End users can opt-in to receive emergency notification messages from their institution in a number of ways.

Auto-Enrollment

- ConnectYard allows you to quickly and easily bulk-enroll students and staff.

API

- This Application Programming Interface allows your institutions to seamlessly integrate ConnectYard with existing portals, student information systems and learning management systems.

Robust Analytics

- ConnectYard offers a highly robust analytic feature. With our analytics feature you can run reports across the entire campus, including channel adoption, time to view emergency messages, and much more.